Our Music and Events Credentials

How we help the music and events industry exceed their goals.

Project Simply

At Project Simply, we pride ourselves on long-lasting relationships with our music and events clients.

With over 16 years of experience, we have a long history of making feature rich, gorgeous websites that are designed to constantly prove and measure success.

Our services and expertise

Why choose Project Simply as your creative and digital partner?

Branding
We build full brand pieces from naming and strategy though to full digital and print applications.

Ticketing
We have expereince integrating many ticketing platforms into our website and can work which your preferred supplier, or advise on the best ticketing partner for your needs.

Modular and flexible design
All pages built with completely flexible moving blocks of content, designed bespoke for you, so you can create an infinite number of new page layouts with freedom for years to come.

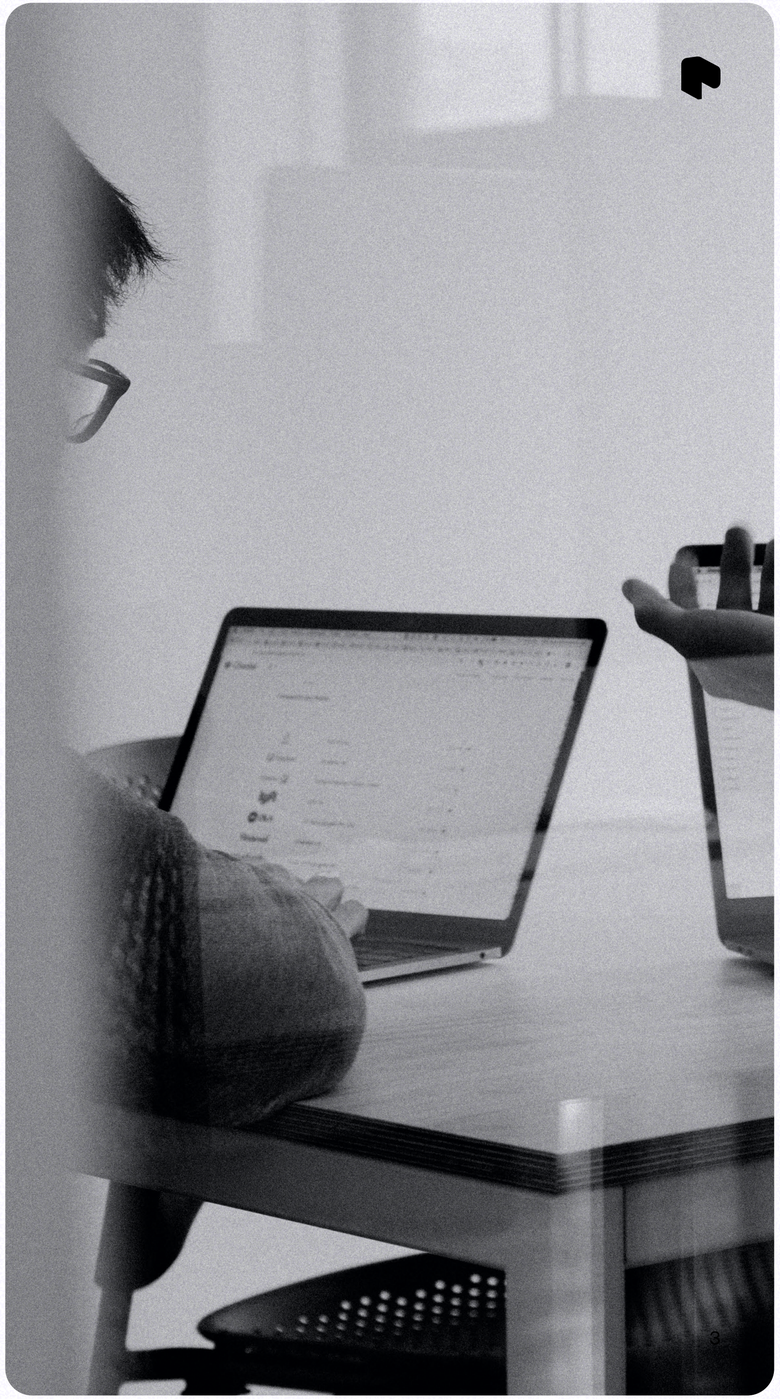
Powertul filtering
We can build filtering systems into you artist and events listings whether you are a venue, one-day festival or multi-day concert series wwe have tons of filtering knowledge.

Artist listings and event listings
Beautiful, intuitive events and artist listings that look great and load fast on mobile and desktop devices.

Schedule builder
Getting closer to your event? We have an in-built schedule that hooks up to you artists and events listings meaning you don't have to waste admin time.

Pre-launch and post-launch states ready to go
We know your event isn't always on sale so we have multiple ways to showcase this, either by presenting differnt ticketing states, or even switching your whole website to a sign-up pre-launch, or thank yo post-event state.

Hosting and ongoing support
We have ongoing relationships with many of our music and events clients, meaning we don't just say goodbye once a site is launched. We can work with you on a retained basis to make sure the site keeps up-to-date, or even as just a hosting partner.



We offer expert integration and support.

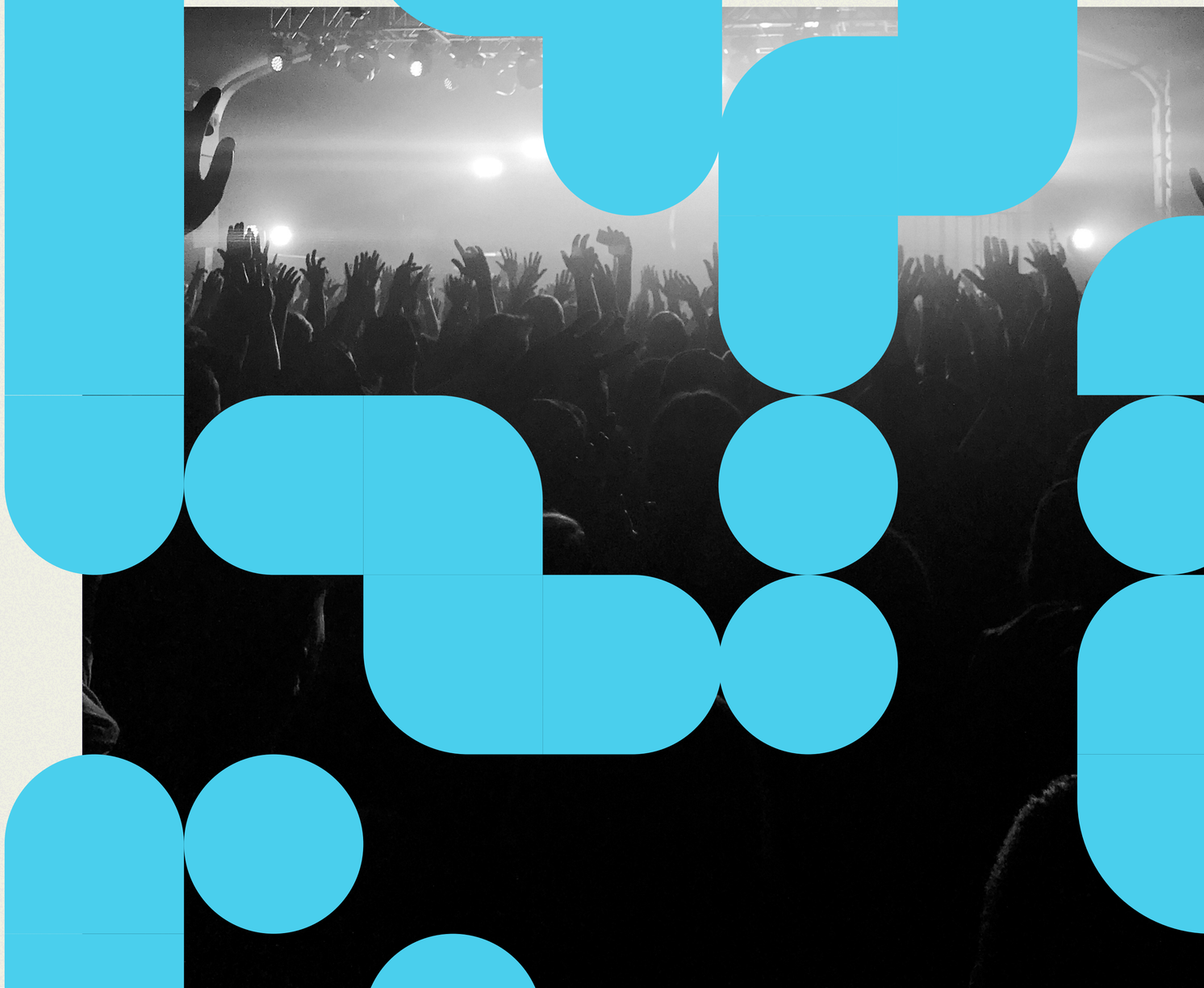
We've worked on a number of powerful integrations within the events and music space all helping to reduce admin time and find smarter ways to manage your user data.

Within the ticketing side of things we have worked with many ticketing platforms really closely including Dice and Kaboodle to bring through ticketing purchase flows inside your website.

Addtionally, we can easily integrate table bookings and rich media embeds onto your site.

vimeo
YouTube
Spotify
SEVENROOMS
shopify
HubSpot
mailchimp
eventbrite
See TICKETS
axs
ticketmaster
skiddle
DICE
kaboodle

Case Studies



Kinetics Island

Naming Brand

Glitched Rhythms.

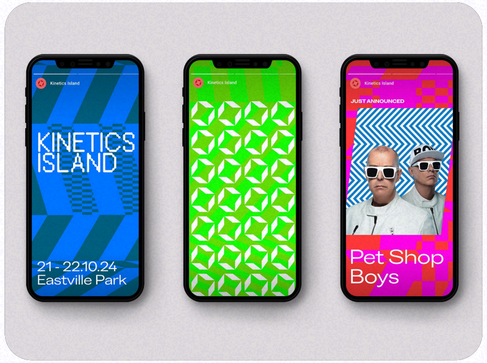
Kinetics Island is a new two day festival for Bristol. The festival name conjures movement and excitement. The brand has been developed with the concept of Glitched Rhythms to align and communicate visually with this idea of movement.

Although primarily an electronic festival, the brand should be able to be flexible enough to promote any genre of music across a wide demographic allowing for the natural evolution of the festival as it grows and becomes part of the Bristol calendar.

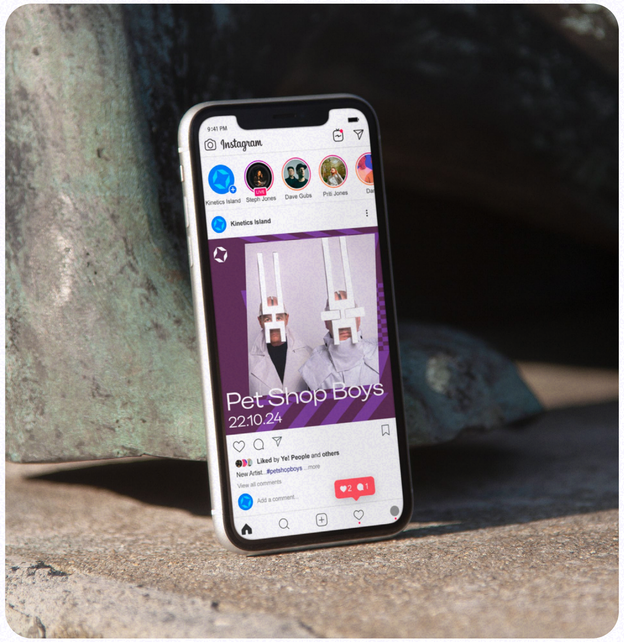
Glitched
Unexpected changes though animation and graphical devices.

Rhythms
The building of a rhythmic visual language based on repetition and evolutions.


csisland.com
illes Peterson
resents
10.24
KINETICS
ISLAND
A new
festival
for Bristol
21 - 22.10.24
Eastville park
kinecticsisland.com
kinecticsisland.com
Pet Shop
Boys
22.10.24
21 -
22.10.2
Eastvill
Park
KINETICS
ISLAND


KINETICS ISLAND
21 - 22.10.24
Eastville Park
JUST ANNOUNCED
Pet Shop Boys


Main Stage


Instagram
Kinetics Island
Pet Shop Boys
22.10.24


NETICS
SLAND


KINETICS ISLAND
21 - 22.10.24, Eastville Park
Lineup
Schedule
Info
News
Get Tickets
A brand new festival for Bristol
The headliners


KINETICS ISLAND
A new two ay festival for Bristol.
kineticsisland.com
21 - 22.09.24
Eastville Park

DOCUMENT

Naming | Brand | UX | UI | Development | Animations

A Modular Construct.

This Bristol based hybrid events and co-working space needed a full re-brand from top to bottom.

The brand identity was based around the original purpose of the venue as a document storage warehouse. We then built the look and feel around the original features found within each space. Creating a bespoke system for each space within the venue to have it's own identity and colour scheme.

Once the brand was built we designed and developed their website.

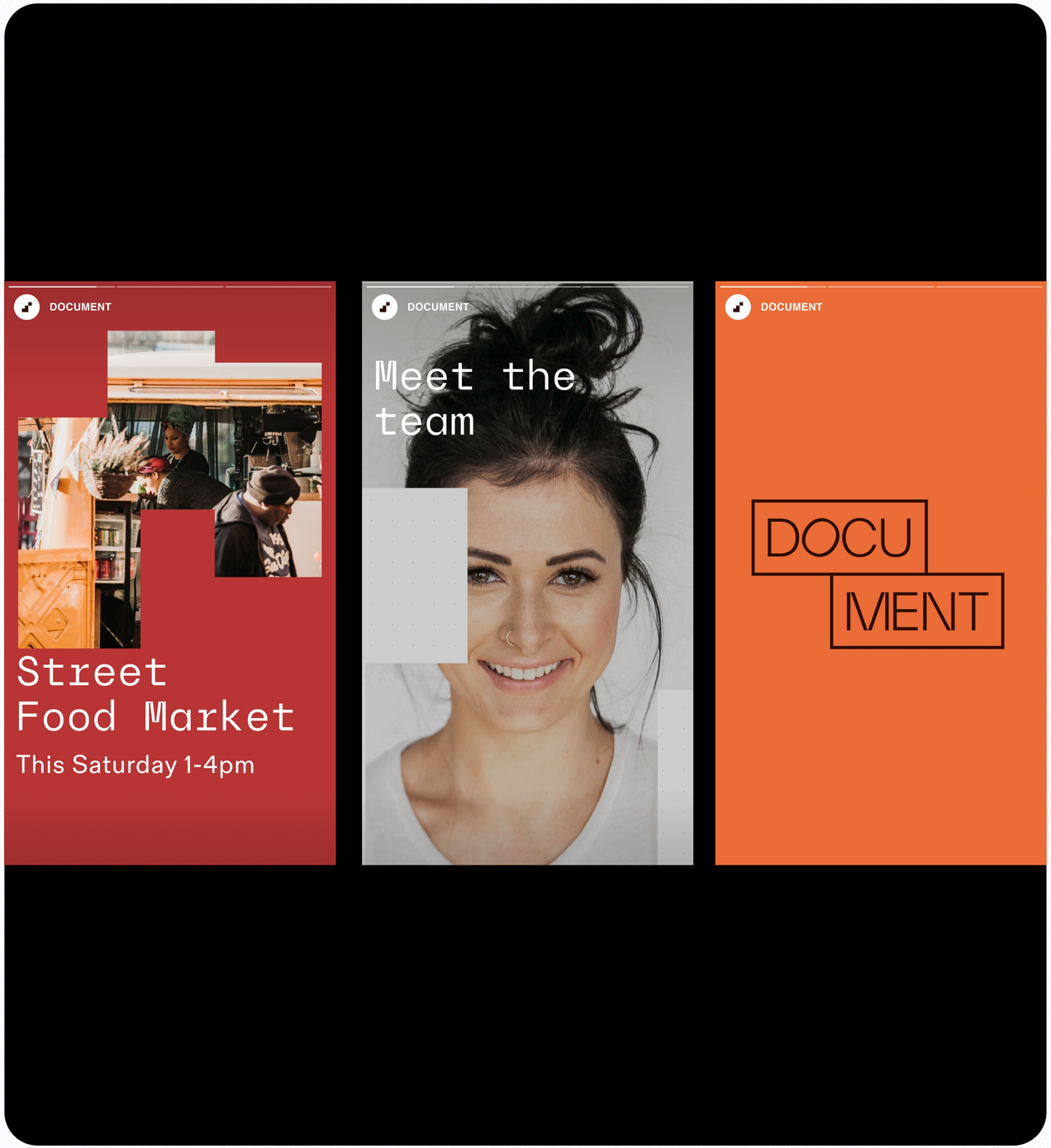
DOCUMENT.

Building a website and social media identity that expands on their brand and focus on each space.

To align with the branding of DOCUMENT we created a modular design system which allows the site to showcase the various spaces within the venue, all themed independently.

Although not an events company, we build in a customisable events listing which can be hidden when events aren't on.

Visit Website ↗








DOCU
MENT
Record.
Studio.
Gallery.
Concept.


DOCU
MENT
23 Sept 2022
£25 adv
Khruangbin
±support


9:41 PM
Document
334
Posts
211K
Followers
134
Following
Document
Multi-Functional space for the creative industry
Document.co.uk
Follow
Message
Email
Concept
Gallery
Studio
Record
Concept.
Facility.
Record.
Studio.
Gallery.
Concept.
Multi-Functional Spaces for the Creative Industry
Record.
Street
Food


DOCU
MENT
Facility.
Record.
Studio.
Gallery.
Concept.
DOCUMENT is a warm, bright converted warehouse less than a mile from Cabot Circus in the heart of Bristol, we offer ovariety of open plan studio spaces, hot desk options and workshops for artists, creatives, small businesses and freelancers and high speed fibre optic broadband.


DOCU
MENT
Carrie Smith
Head of Operations
DOCU
MENT
AAA


DOCU
MENT
Facility
Pennywell Studios is a warm, bright, converted warehouse less than a mile from Cabot Circus in the heart of Bristol, we offer a variety of open plan studio spaces, hot desk options and workshop spaces for artists, creatives, small businesses and freelancers and high speed fibre optic broadband.
Multi-Functional Spaces for the Creative Industry
Pennywell Studios is a warm, bright, converted warehouse less than a mile from Cabot Circus in the heart of Bristol, we offer a variety of open plan studio spaces, hot desk options and workshop spaces for artists, creatives, small businesses and freelancers.
Pennywell has a welcoming, friendly atmosphere with a number of beautiful out areas including workshop spaces, meeting rooms, a communal kitchen, a communal kitchen and a small dining area. We offer 24 hour access and high speed fibre optic broadband.
Current residents include illustrators, visual fine artists, textile artists, printmakers, graphic and industrial designers, architects.
Street Food Market
22 November - 24 Decemember 2022
Khruangbin
tsupport
23 Sept 2022
£25 adv
Facility. Record. Studio. Gallery. Concept.

New York Fashion Week. The Shows.

UX UI Development Interactions

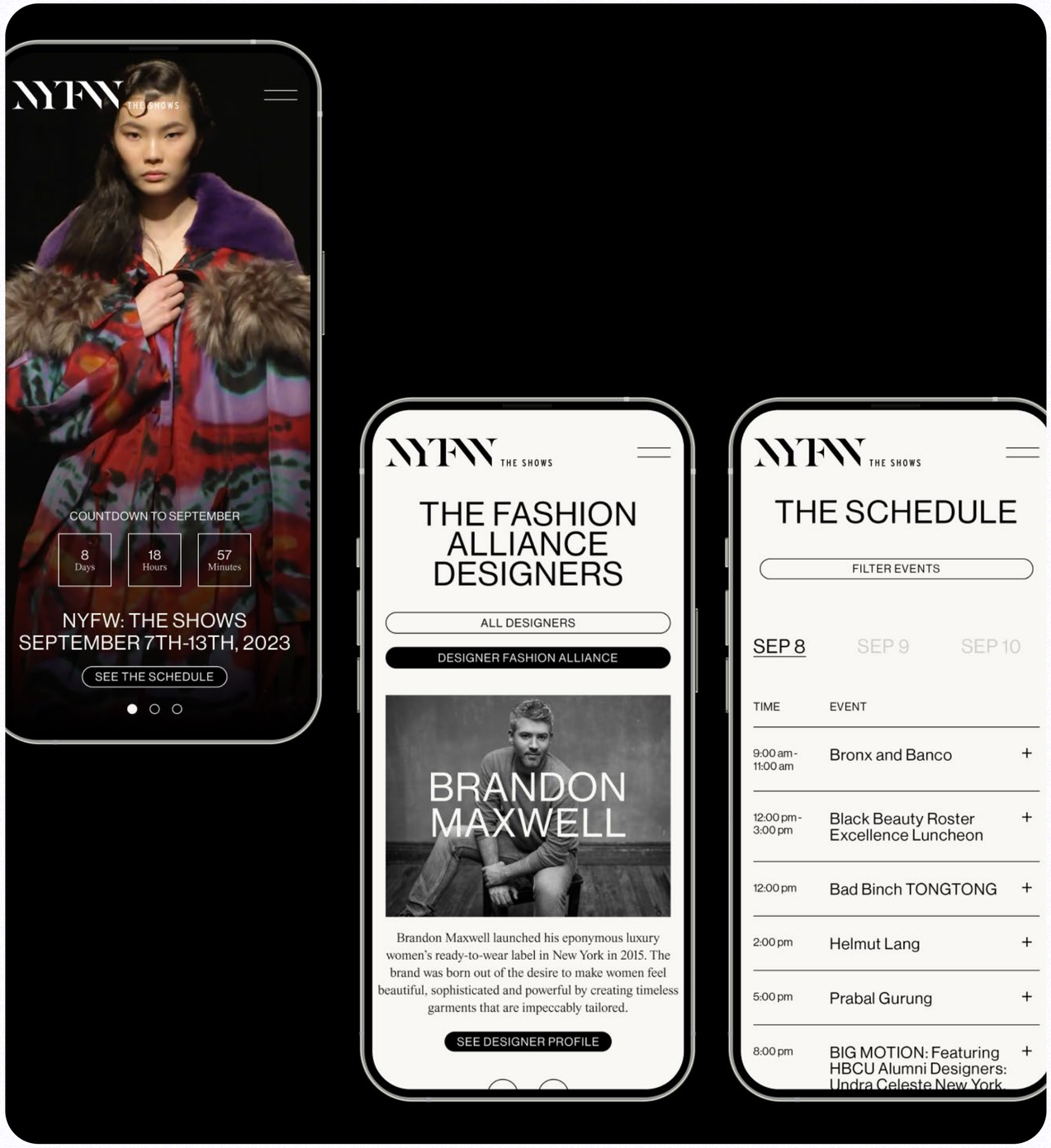
An incredible new website for the biggest fashion event in the world
As the largest and most prestigious fashion event in the world the NYFW Team wanted a website that matched their status.

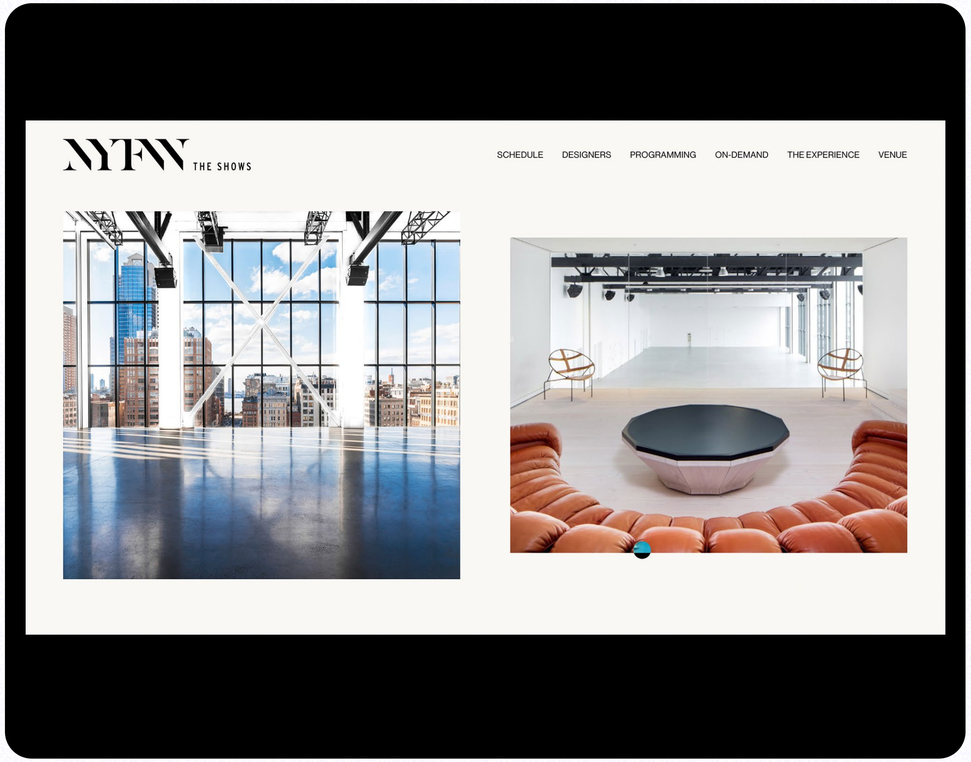
Through a collaborative process with NYFW & IMG we designed a site that looks super slick and presents the shows as a premier fashion event.

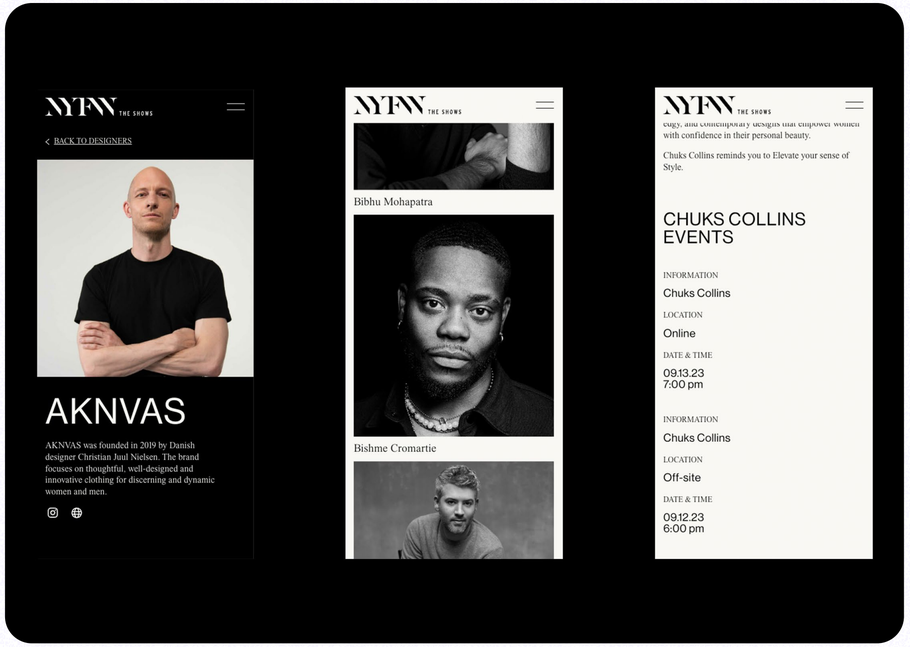
A website that presented the high-end experience of the event.

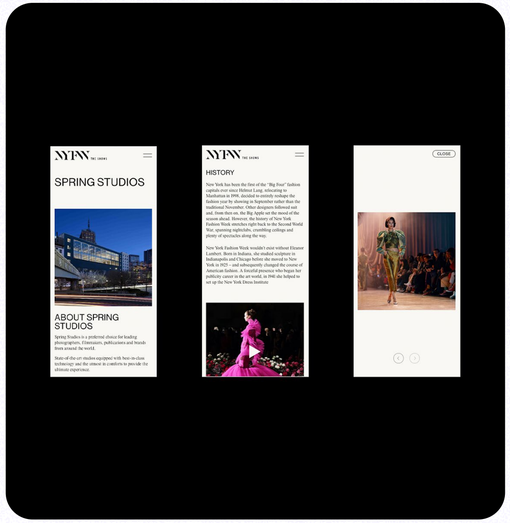
Using amazing imagery and powerful content the site presents the shows in an interactive, engaging yet minimal style.

Visit Website ↗



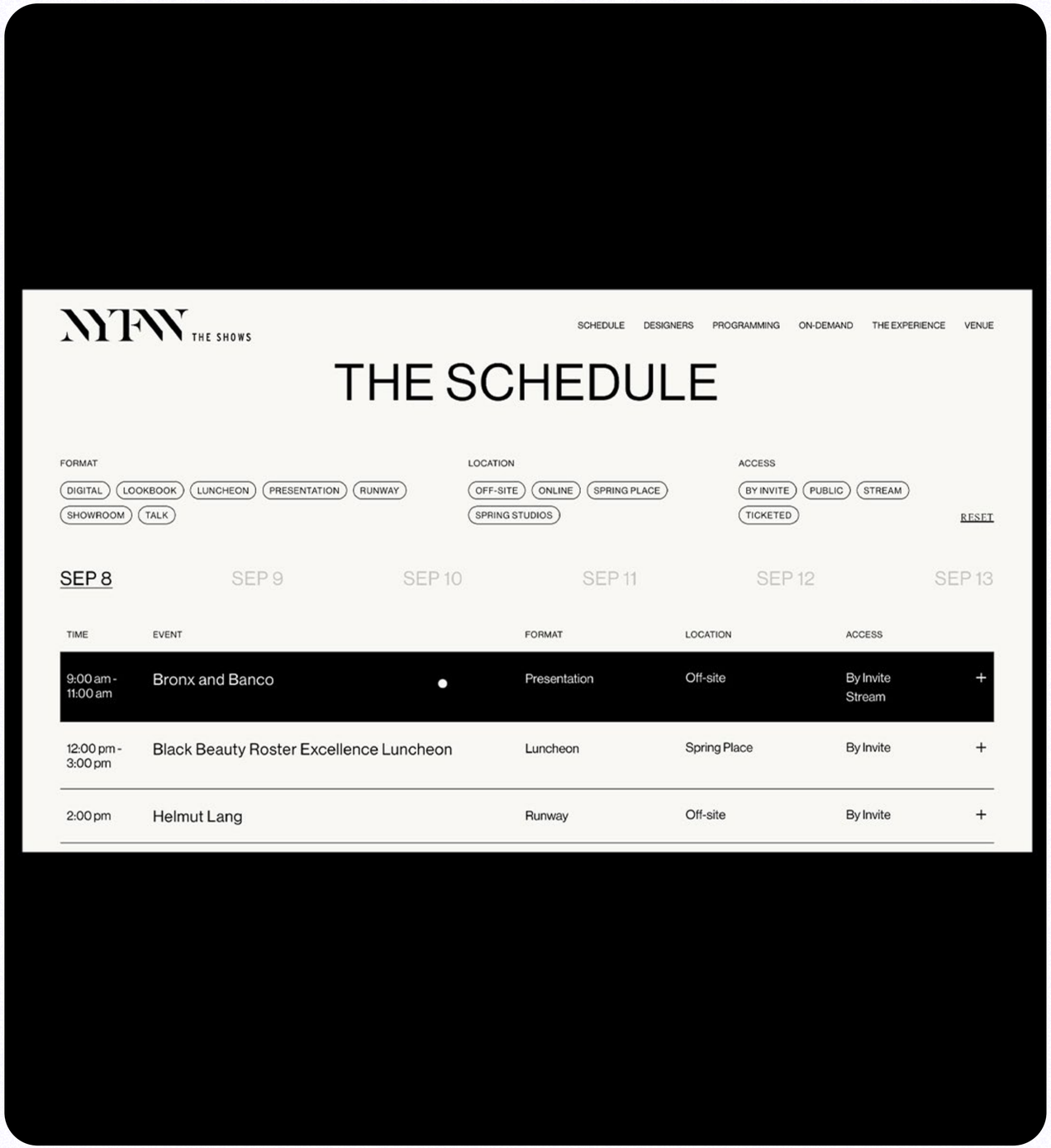

NYFW THE SHOWS
SCHEDULE
DESIGNERS
PROGRAMMING
ON-DEMAND
THE EXPERIENCE
VENUE

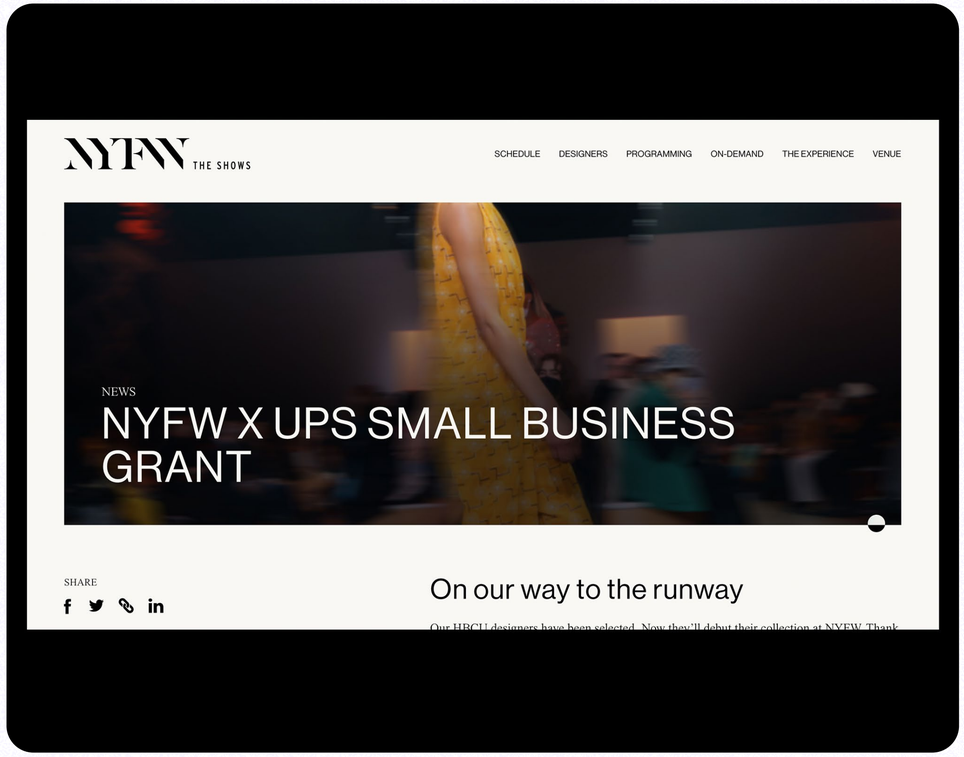

NYFW THE SHOWS
BACK TO DESIGNERS
AKNVAS
AKNVAS was founded in 2019 by Danish designer Christian Juul Nielsen. The brand focuses on thoughtful, well-designed and innovative clothing for discerning and dynamic women and men.
NYFW THE SHOWS
Bibhu Mohapatra
Bishme Cromartie
NYFW THE SHOWS
with confidence in their personal beauty.
Chuks Collins reminds you to Elevate your sense of Style.
CHUKS COLLINS EVENTS
INFORMATION
Chuks Collins
LOCATION
Online
DATE & TIME
09.13.23
7:00 pm
INFORMATION
Chuks Collins
LOCATION
Off-site
DATE & TIME
09.12.23
6:00 pm

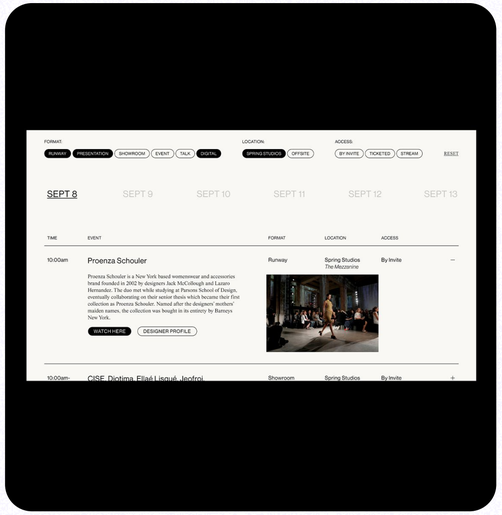

NYFW THE SHOWS
SPRING STUDIOS
ABOUT SPRING STUDIOS
NYFW THE SHOWS
HISTORY
CLOSE

Intuitive Scheduling System.

We designed a seamless and interactive schedule view with expanding animations to tell the story of the NYFW designers.



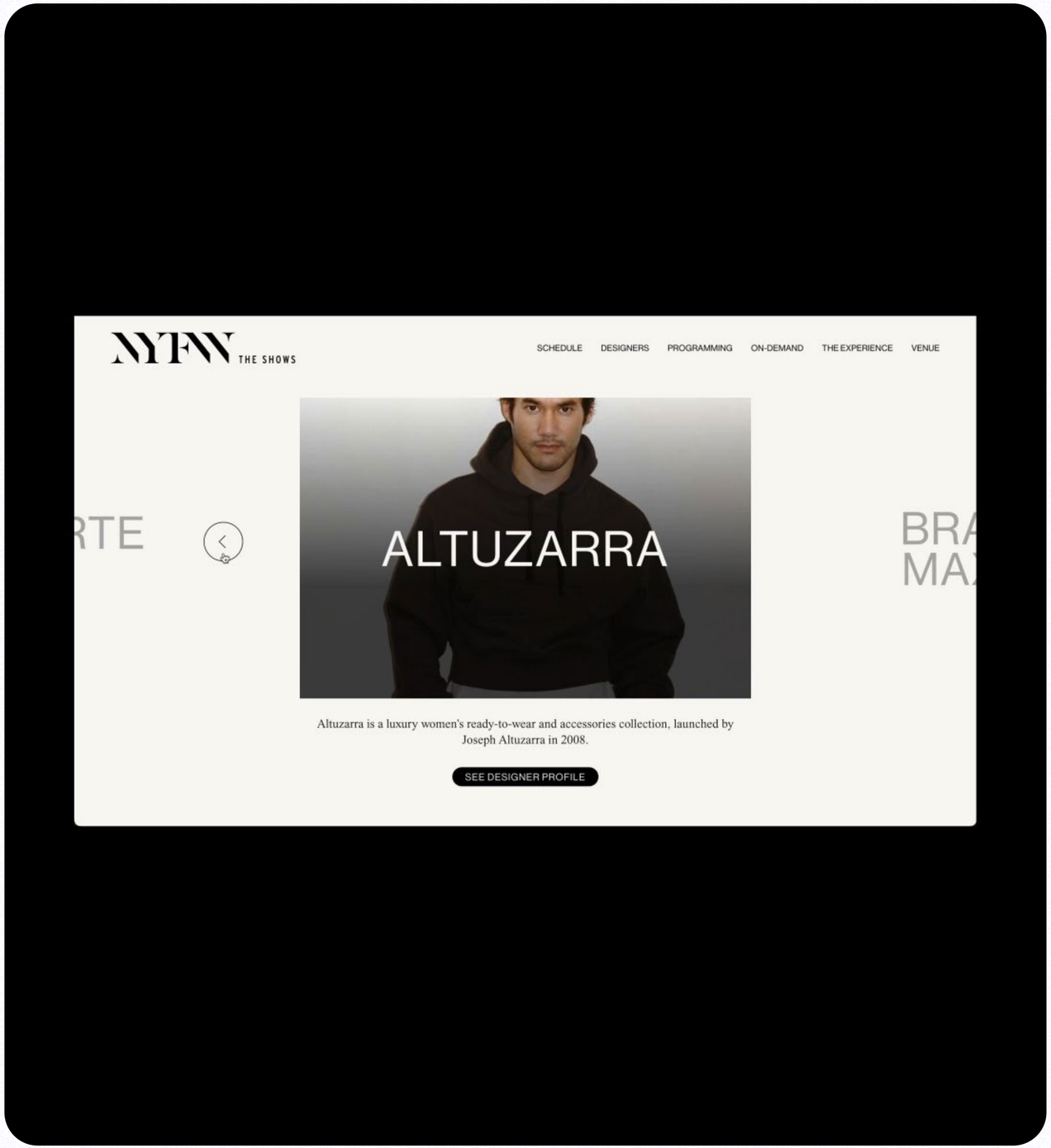

NYFW THE SHOWS
SCHEDULE
DESIGNERS
PROGRAMMING
ON-DEMAND
THE EXPERIENCE
VENUE
NEWS
NYFW X UPS SMALL BUSINESS GRANT
SHARE
On our way to the runway


FORMAT:
RUNWAY
PRESENTATION
SHOWROOM
EVENT
TALK
DIGITAL
LOCATION:
SPRING STUDIOS
OFFSITE
ACCESS:
BY INVITE
TICKETED
STREAM
RESET
SEPT 8
SEPT 9
SEPT 10
SEPT 11
SEPT 12
SEPT 13
TIME
EVENT
FORMAT
LOCATION
ACCESS
10:00am
Proenza Schouler
Runway
Spring Studios
The Mezzanine
By Invite
Proenza Schouler is a New York based womenswear and accessories brand founded in 2002 by designers Jack McCollough and Lazaro Hernandez. The duo met while studying at Parsons School of Design, eventually collaborating on their senior thesis which became their first collection as Proenza Schouler. Named after the designers' mothers' maiden names, the collection was bought in its entirety by Barneys New York.
WATCH HERE
DESIGNER PROFILE


NYFW THE SHOWS
SCHEDULE
DESIGNERS
PROGRAMMING
ON-DEMAND
THE EXPERIENCE
VENUE
VIEW FULLSCREEN

Interactive Designer Library.

We built a large designer showcase library that showcases all of the *NYFW* designers while also lending a spotlight to the Designer Fashion *Alliance*.



Night and Day

Branding | UX | UI | Development

Modernising a Manchester Institution.

It's was a pleasure to have a chance to work on the re-brand of a real Manchester music institution, and they don't come much more packed with Manchester music history as Night and Day. We looked at the history of the venue as the foundation of the re-brand, using the colours found inside the venue, but bringing the look and feel to a new young, modern audience.

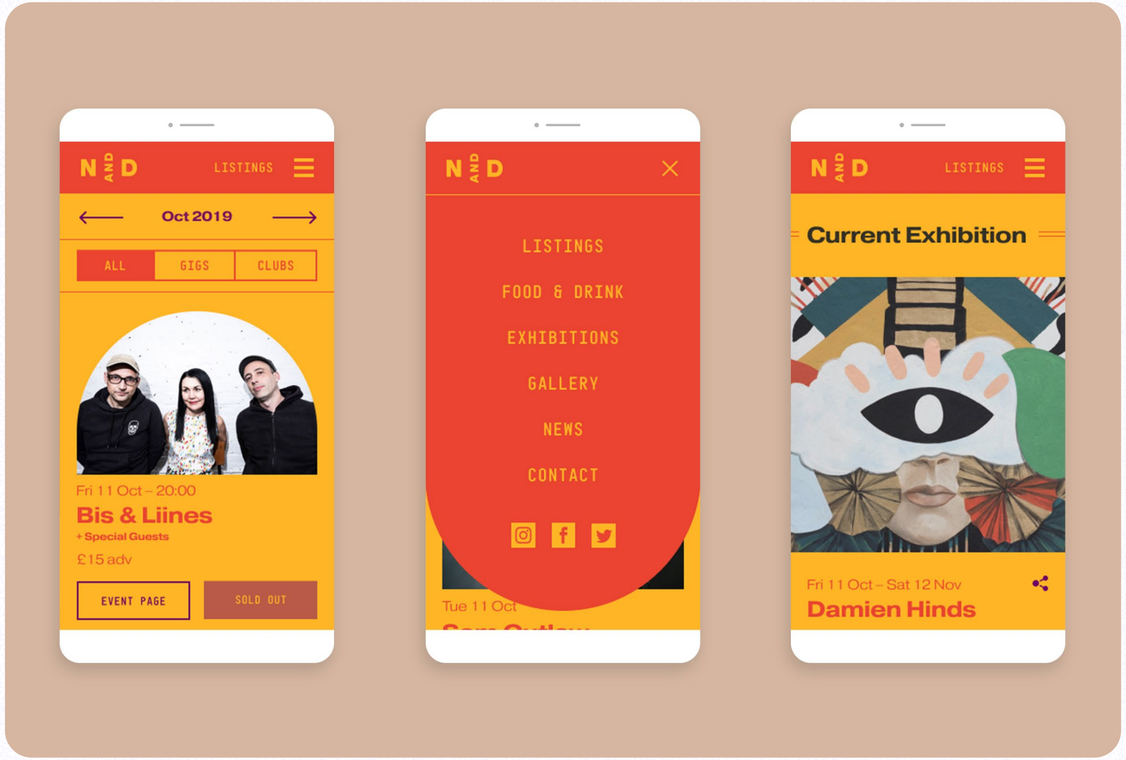
We subsequently updated evolved the brand offerings with new club night & food sub brands, as well as a bespoke brand piece to celebrate their 30th birthday celebrations.

Capturing the legendary essence.

We created a warm, timeless, and effortlessly cool brand identity and website that matches the physical space they have crafted.

Visit Website ↗



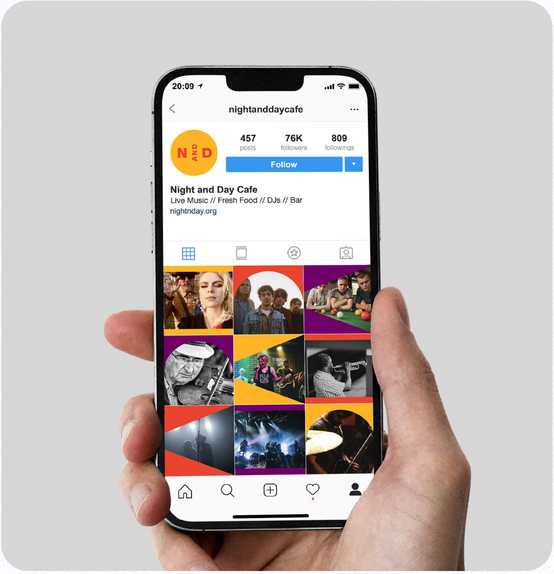

LISTINGS
Oct 2019
ALL
GIGS
CLUBS
Fri 11 Oct – 20:00
Bis & Liines
+ Special Guests
£15 adv
EVENT PAGE
SOLD OUT
LISTINGS
FOOD & DRINK
EXHIBITIONS
GALLERY
NEWS
CONTACT
Tue 11 Oct
LISTINGS
Current Exhibition
Fri 11 Oct – Sat 12 Nov
Damien Hinds


Boozy Brunch
Espresso Martini — 8
Espresso, Vodka, Kahlua.
Mimosa — 8
Prosecco, Orange Juice.
Bellini — 8
Prosecco, peach puree.
Bloody Mary — 7.5
Vodka, tomato juice, tobacco, lime, salt, pepper, Worcestershire sauce and bitters.
Or why not add a healthy shot of any house spirit to your coffee!
Night and Day Café
26 Oldham St, Manchester, M1 1JN
nightday.org


(BRIDGE B)
EDUNDANT BRIDGE NO LONGER
ES OPERATIONAL RAILWAY
nt of any road vehicles striking
is bridge please phone
RAILWAY AUTHORITY ON
0207 247 1292
ATELY AFTERWARDS INFORM
POLICE USING 999 SYSTEM
NIGHT AND DAY
DECEMBER 2019
LISTINGS
SUN 1
James Gillespie
+ Joel Gardner
TUE 3
The Xcerts
In The Cold Wind We Smile
- 10 Year Anniversary Tour
+ Guests Selin School
WED 4
The Night & Day Showcase
Featuring
Gateway Shrugs
+ Look Busy + The
Common View +
Saturn Split
THU 5
The Night & Day Showcase
Featuring
Models +
Crimewave +
Beyond The
Storm
FRI 6
The Lathums
+ Voodoos
FRI 6
N&D DJs
Play Funk + Hiphop + World
+ Nu Soul
SAT 7
Graceland
+ Tennis System + Tepid
Youth + Pool
SAT 7
TOYC Clubnight
DJs Play 80's + Modern
Electronic Music + Soul
+ Indie Rock + Disco + Art
Work & Visuals from Studio
Scum
MEG 11
The Night & Day Showcase
Featuring
Poor Man's Gun
+ Tom Collins +
Solar + Project 7
THU 12
The Night & Day Showcase
Featuring
Pippin + Moretti
+ Black Buttons +
South Of Summer
FRI 13
Laurence Jones
Band
FRI 13
Let's Make
This Precious
Clubnight
DJs Play Indie + Postpunk
+ 60s + Synthpop
SAT 14
The Blank Tapes
+ The Big Peach + Sioux
SAT 14
Heliocentric:
From Manchester
To The Sun
Featuring Kojiya
(Alga-rhythms / Dance
Register) + Murray (Ate
Quota) B2b Chandi
(Hedonistic) / Within
Bodies) + DJ Taxi B2b
Digital Position (Don't
Go) Downstairs / Within
Bodies) + Hippolidia Live
Visuals
THU 19
Jazztoposition
Featuring Laga Ruru +
Ngunu
WED 18
The Night & Day Showcase
Featuring
Arrowhead +
Percy + 10 Volt +
Kelter
THU 19
Twisted Nerve
FRI 20
Broken Witt
Rebels
FRI 20
Zero Club 3rd
Birthday Party
DJs Play 90s Grrrl +
Grunge + Geek Rock + 90's
+ Generation X Anthems
SAT 21
N&D DJs
Play Funk + Hiphop + World
+ Nu Soul
FRI 27
The Night & Day Showcase
Featuring
Nezmo Actual
FRI 27
Cosmique
Clubnight
A mid-child DJs Play Nu
Disco + Electronic Rock +
Psychedelic Pop
SAT 28
The Night & Day Showcase
Featuring
Island Dam +
Whiskey & The
Lost Notes +
Good Hustles +
Jw Francis
SAT 28
N&D DJs
Play Funk + Hiphop + World
+ Nu Soul
SUN 29
Me Gusta New
Years Eve Party
Night and Day Café
26 Oldham St,
Manchester M1 1JN
nightnday.org
COMING SOON
WED 29 JAN
Drama
THU 20 FEB
GrimmGrimm
WED 04 MAR
And You Will Know
Us By The Trail Of
Dead...
PLUS LOADS
MORE IN
THE FUTURE
JAN 11 Buck And Evans
JAN 24 Ned's Acoustic Dustbin
JAN 31 Current Swell
FEB 6 Olivia Lane
FEB 8 Pagans S.o.h
FEB 13 Tom Walker
FEB 19 Daddy Long Legs
FEB 26 We Three Kings
MAR 3 Femur
MAR 5 Jesse Malin
MAR 21 Scuttlers
MAY 16 Murder By Death
JUNE 30 The Legendary Shack Shakers


ELBOW
WORKING
MENS CLUB
NOV
'21
7PM


NIGHT&DAY
JACK
LIVES HERE
XX
BEER
BREKKIE!
BRUNCH!
PIZZA!


20:09
nightanddaycafe
457
posts
76K
followers
809
followings
Follow
Night and Day Cafe
Live Music // Fresh Food // DJs // Bar
nightnday.org

Parklife

UX UI Development

Manchester's biggest and best music festival.

We've worked with Parklife for over 8 years, rolling out new websites each year, in all their multi-colour, sensory overload bananas beauty.

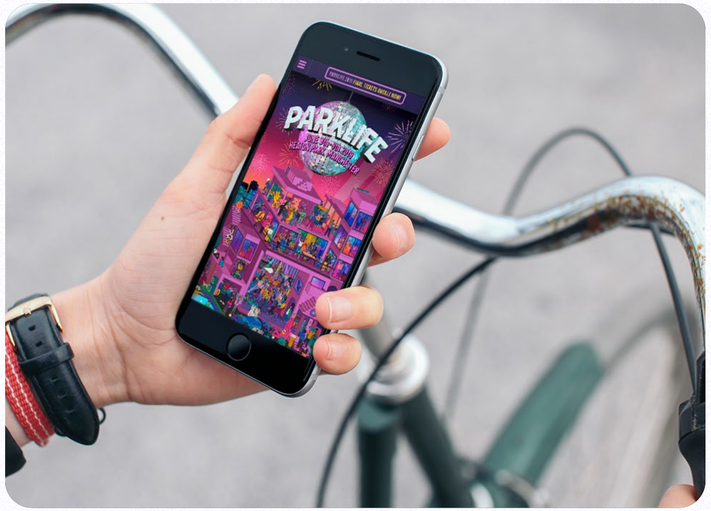
The websites play a huge part in the Park Life promo cycle and each year line-up announcements and ticket sales need to be broadcast on the site in all their glory. We also create mini-sites for pre-registration, early bird tickets, secret perks and post-event thank you pages.

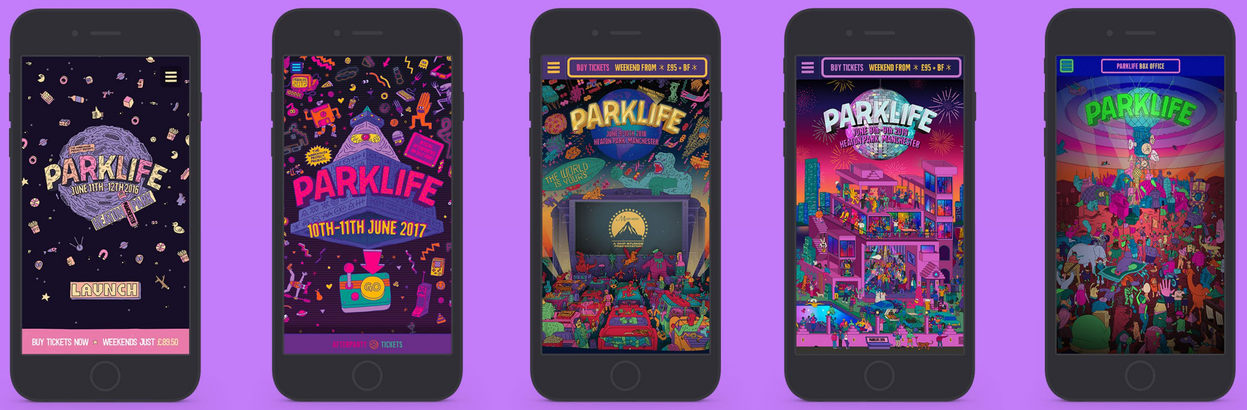
A collaborative creative adventure.

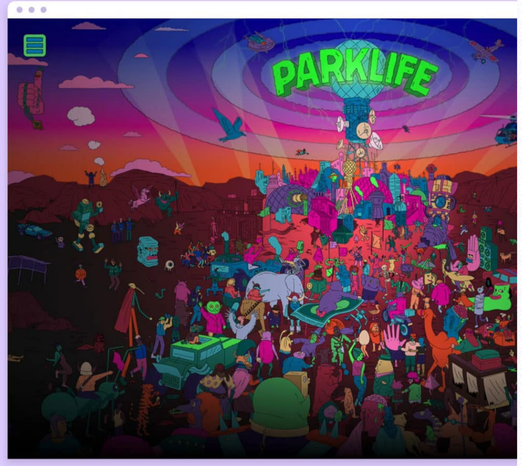
Fuelled by the magnificent illustration work of Studio Moross, we've animated spaceships, hotdogs, pyramids and creepy fingers galore over the years.

Visit Website ↗




PARKLIFE


PARKLIFE
JUNE 11TH-12TH 2016
LAUNCH
BUY TICKETS NOW - WEEKENDS JUST £88.50
PARKLIFE
10TH-11TH JUNE 2017
AFTERMATH TICKETS
BUY TICKETS WEEKEND FROM £95 + BF
PARKLIFE
THE WORLD HEADS
BUY TICKETS WEEKEND FROM £95 + BF
PARKLIFE
PARKLIFE BOX OFFICE
PARKLIFE


PARKLIFE


PARKLIFE
JUNE 11TH - 12TH 2016

Powerful Festival Hosting.

Our hosting is scalable, powerful, and ready for anything. Even if it's 500,000 page views in an hour.



Another Rhythm

Branding | UX | UI | Development | Interations

This UK label wanted to evolve there current brand to bring through a new digitised approach to what they already had in place.

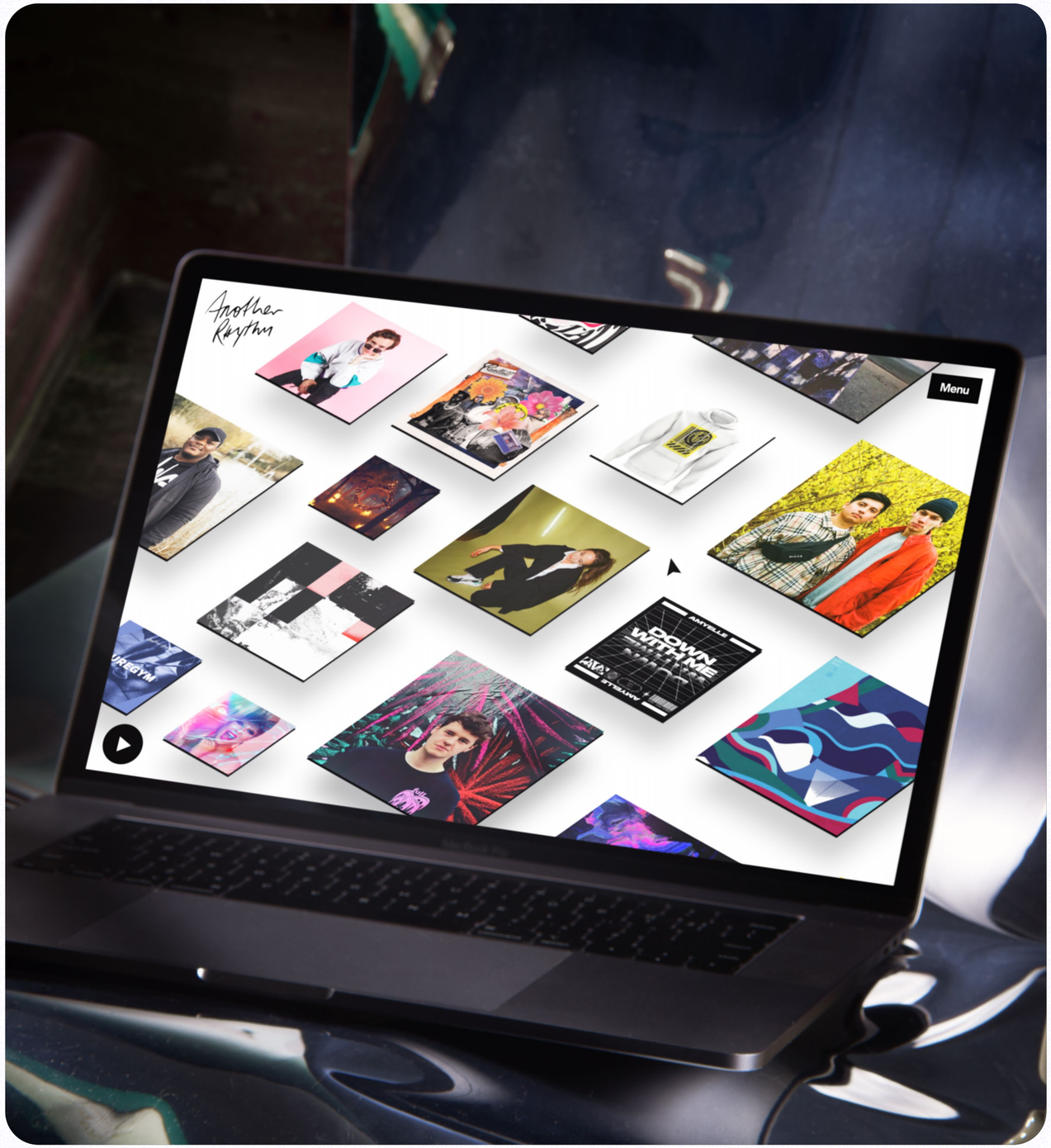
We evolved the logo and pushed through a more experimental approach for their website as well as creating an open colour palette, allowing for constant evolution of their social media and event poster designs.

We then created a boundry pushing, interactive record label website.

A creative, adventurous new website.

At the heart of the website is an interactive world of vinyl artwork that the user can explore with gestures.

Visit Website ↗



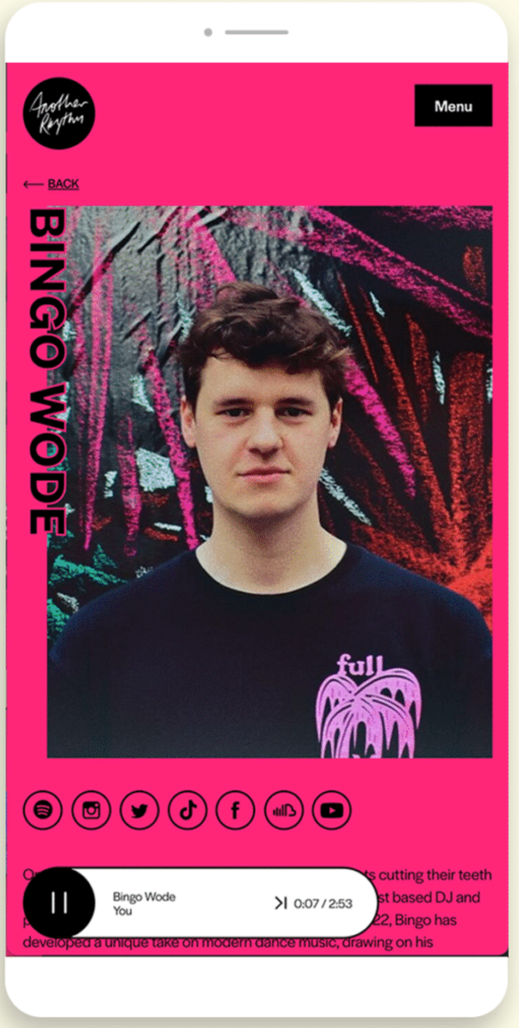

Another Rhythm

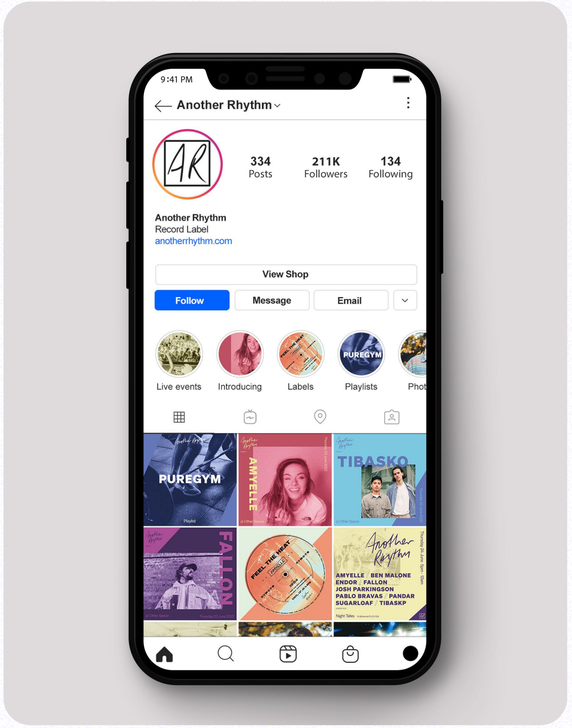

TIBASKO
AMYELLE
BEN MALONE
ENDOR
FALLON
JOSH PARKINGSON
PABLO BRAVAS
PANDAR
SUGARLOAF
TIBASKP
AMYELLE
FALLON
TIBASKO
AMYELLE
BEN MALONE
ENDOR
FALLON
JOSH PARKINGSON
PABLO BRAVAS
PANDAR
SUGARLOAF
TIBASKP
AMYELLE


FALLON
TIBASKO
AMYELLE
Send Message


Menu
BACK
BINGO WODE
CELEBRATE
CELEBRATE
Bingo Wode
BUY
STREAM
3:14
Description


Menu
THESE MACHINES
CLAP
BINGO WODE
CELEBRATE
PLAY


Menu
BACK
BINGO WODE
full
Bingo Wode
You
0:07 / 2:53


9:41 PM
Another Rhythm
334
Posts
211K
Followers
134
Following
Another Rhythm
Record Label
anotherrhythm.com
View Shop
Follow
Message
Email
Live events
Introducing
Labels
Playlists
PUREGYM
AMYELLE
TIBASKO
FALLON
FEEL THE HEAT
AMYELLE · BEN MALONE
ENDOR · FALLON
JOSH PARKINGSON
PABLO BRAVAS · PANDAR
SUGARLOAF · TIBASKP


Another Rhythm
AMYELLE
Artist Bio
Menu
Releases

Field Day

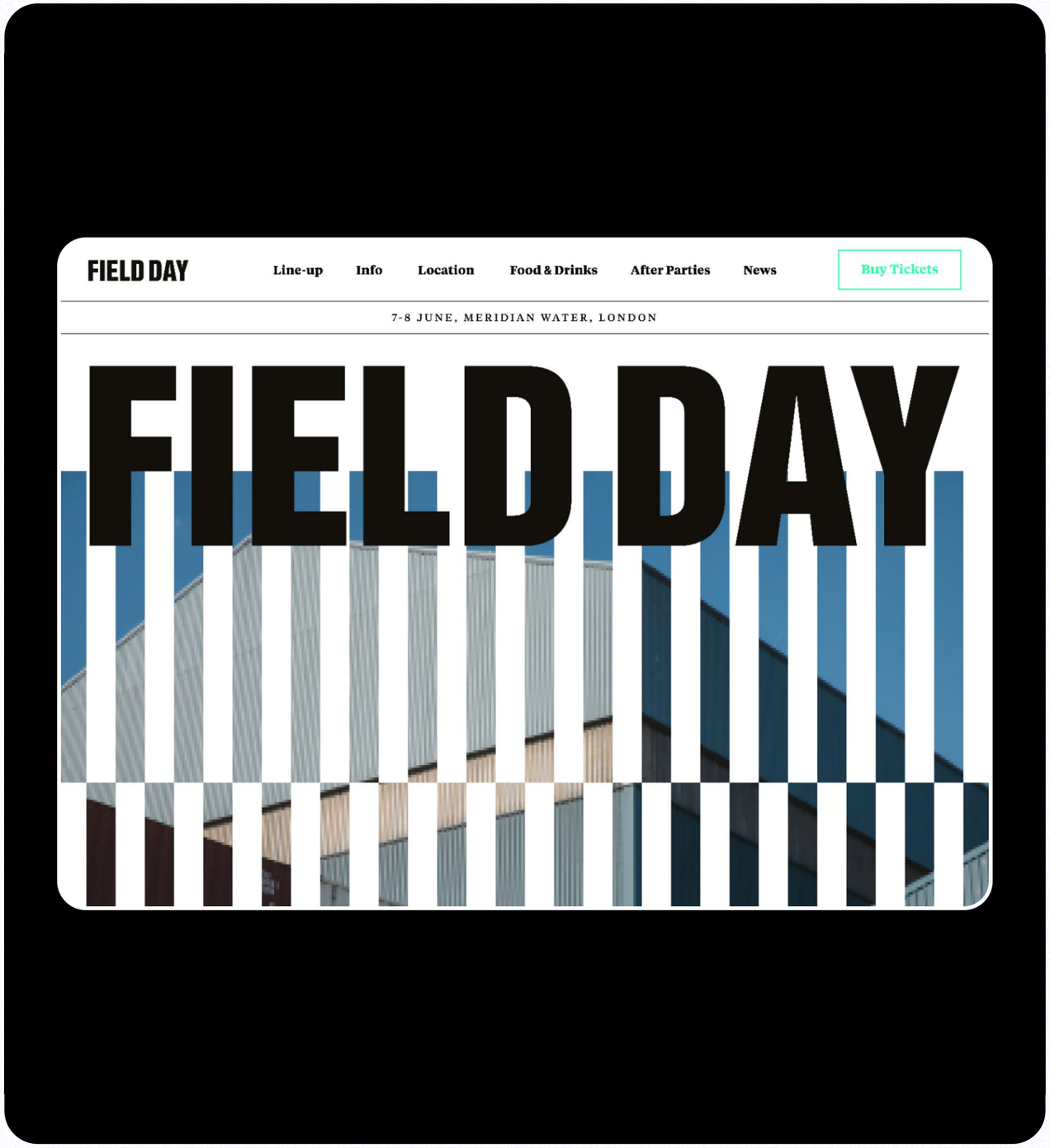
UX UI Development

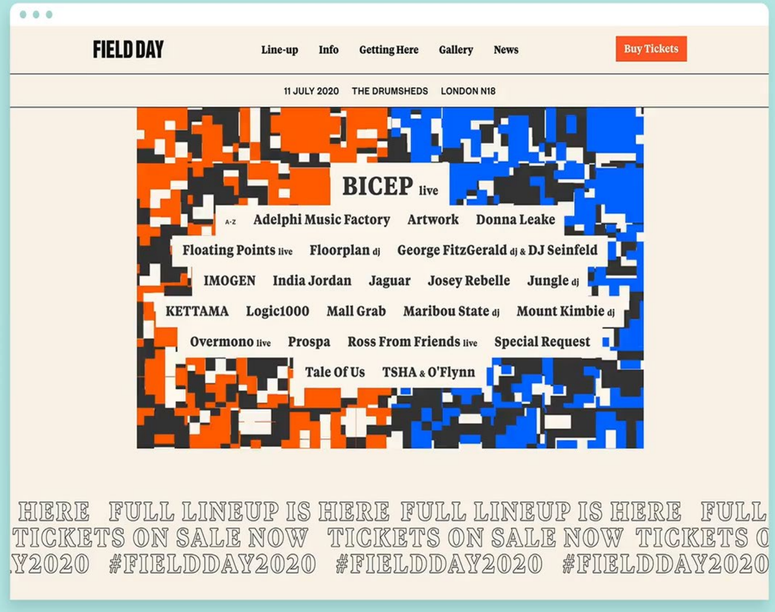
Adventures into future-proofed minimalism.

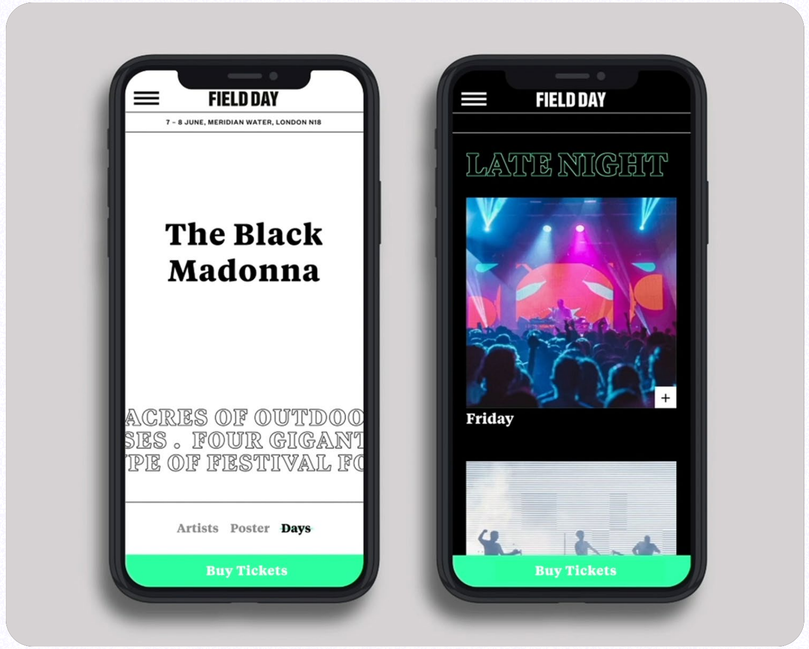
Having the chance to work on one of our favourite festivals is always a treat. We've worked on Field Day 2019 and 2020, taking their incredible brand identity and creating a slick, minimal, effortless site filled with hot marquees and subtle animations.

We designed Field Day in easy-to-adapt, modular segments. This meant they had a website that could start off small, with a simple announcement of the event, that grew as the promo-cycle went on.

Visit Case Study ↗

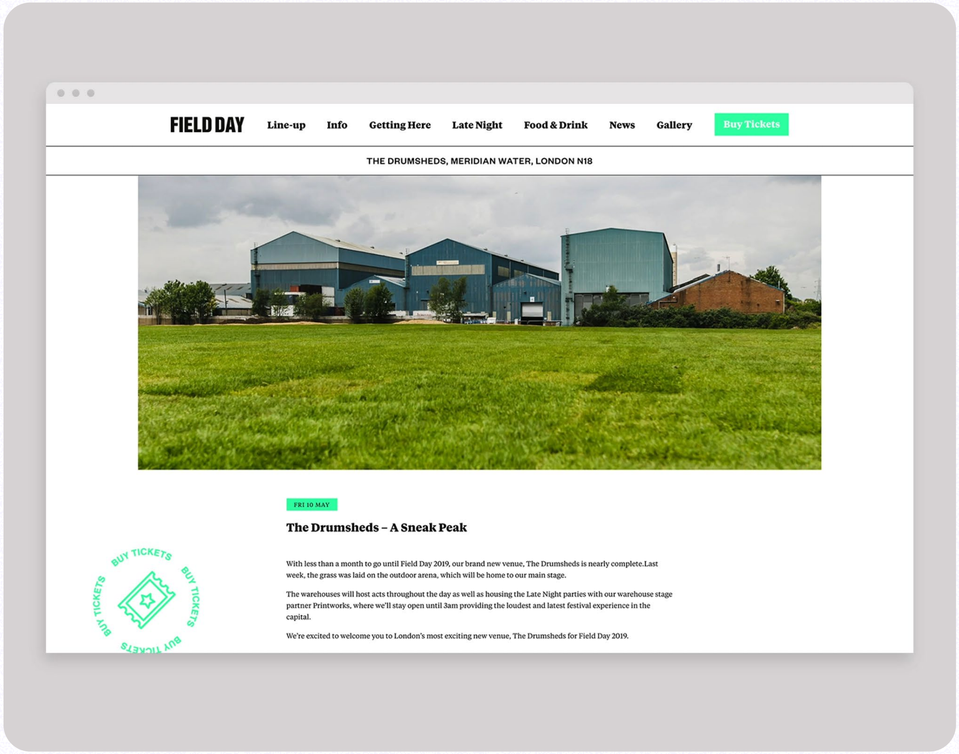


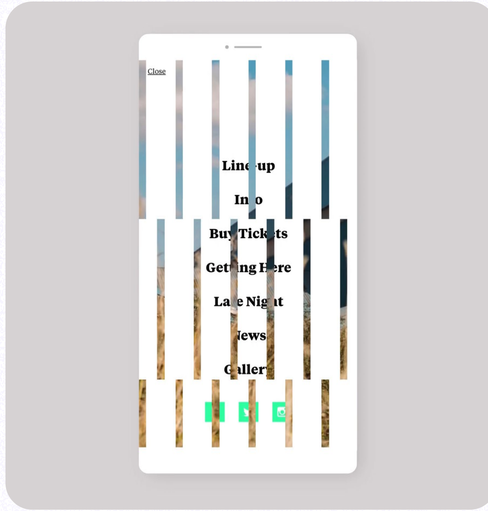

FIELD DAY
Line-up
Info
Getting Here
Gallery
News
Buy Tickets
11 JULY 2020 THE DRUMSHEDS LONDON N18
BICEP live
A-Z
Adelphi Music Factory
Artwork
Donna Leake
Floating Points live
Floorplan dj
George FitzGerald dj & DJ Seinfeld
IMOGEN
India Jordan
Jaguar
Josey Rebelle
Jungle dj
KETTAMA
Logic1000
Mall Grab
Maribou State dj
Mount Kimbie dj
Overmono live
Prospa
Ross From Friends live
Special Request
Tale Of Us
TSHA & O'Flynn
HERE FULL LINEUP IS HERE FULL LINEUP IS HERE FULL
TICKETS ON SALE NOW TICKETS ON SALE NOW TICKETS O
Y2020 #FIELDDAY2020 #FIELDDAY2020 #FIELDDAY2020


FIELD DAY
7 – 8 JUNE, MERIDIAN WATER, LONDON N18
The Black Madonna
ACRES OF OUTDOO
SES . FOUR GIGANT
PE OF FESTIVAL FO
Artists Poster Days
Buy Tickets
FIELD DAY
LATE NIGHT
Friday
Buy Tickets


FIELD DAY
BICEP live
Buy Tickets




FIELD DAY
Line-up
Info
Getting Here
Late Night
Food & Drink
News
Gallery
Buy Tickets
THE DRUMSHEDS, MERIDIAN WATER, LONDON N18
FRI 10 MAY
The Drumsheds – A Sneak Peak
With less than a month to go until Field Day 2019, our brand new venue, The Drumsheds is nearly complete.Last week, the grass was laid on the outdoor arena, which will be home to our main stage.
The warehouses will host acts throughout the day as well as housing the Late Night parties with our warehouse stage partner Printworks, where we'll stay open until 3am providing the loudest and latest festival experience in the capital.
We're excited to welcome you to London's most exciting new venue, The Drumsheds for Field Day 2019.
BUY TICKETS


Close
Line-up
Info
Buy Tickets
Getting Here
Late Night
News
Gallery


DAY 2019 FIE
VAL LONDON'S
OOR SPACE 10
OUSES 4 GIGA

The Venue Group

UX UI Development

A bespoke and flexible multi-site creation builder for a global venue and real estate company.

The Venue Group.

The Venue Group own multiple venues and locations around the world.

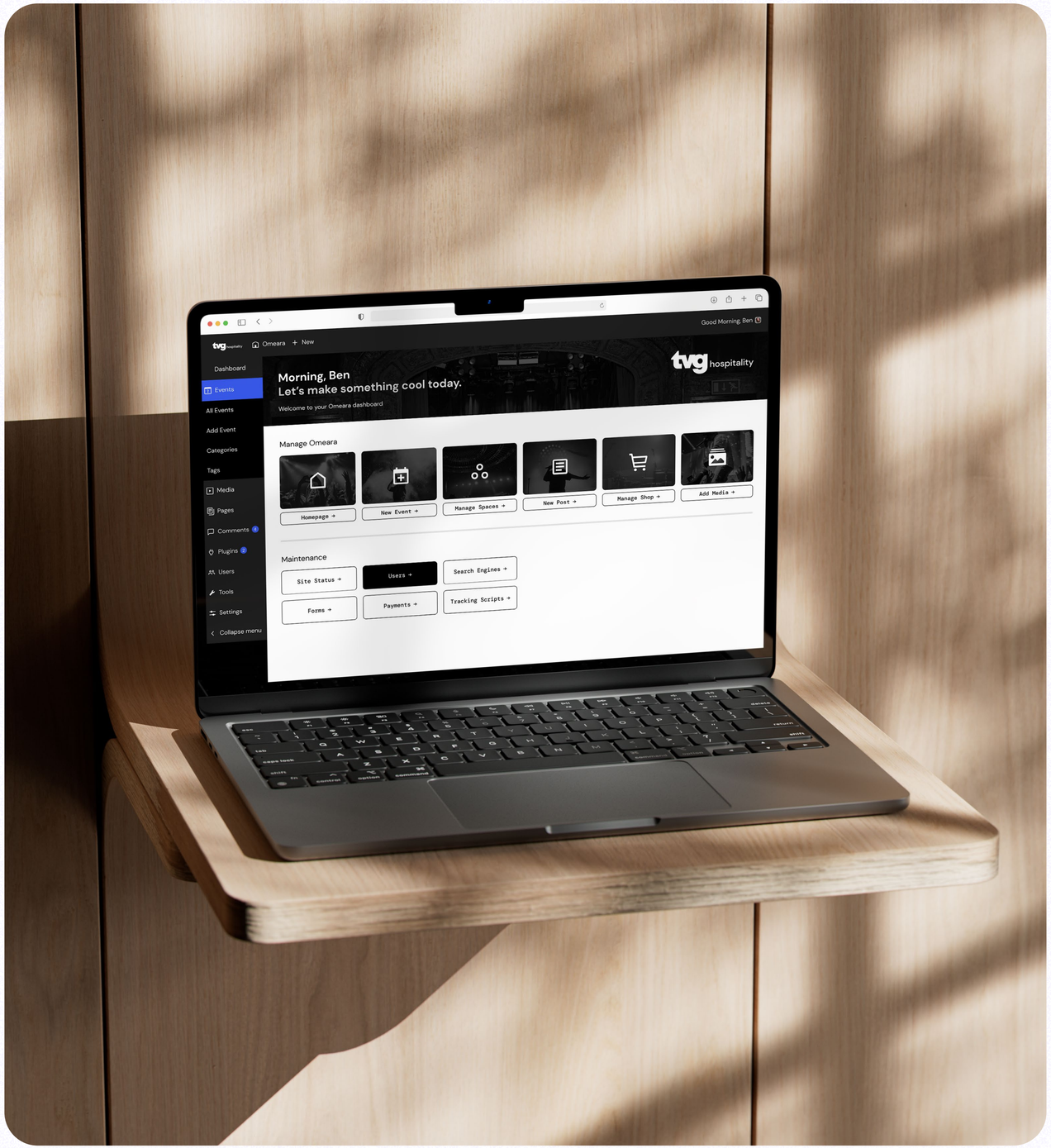
They were fed up of having a create a new website from scratch each time they wanted a new website for every new space.
We undertook a large UX process to understand every possible requirement they needed for each type of venue and location they had.

We built a base system of layouts and structures they could then be rolled out again and again for each new venue and brand treatment.

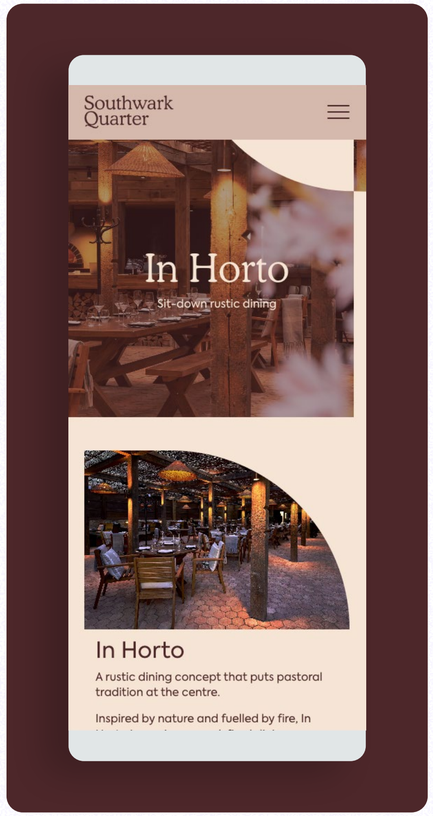


The custom CMS.

We have built a custom CMS admin experience that allows The Venue Group team to drastically save time managing their sites.



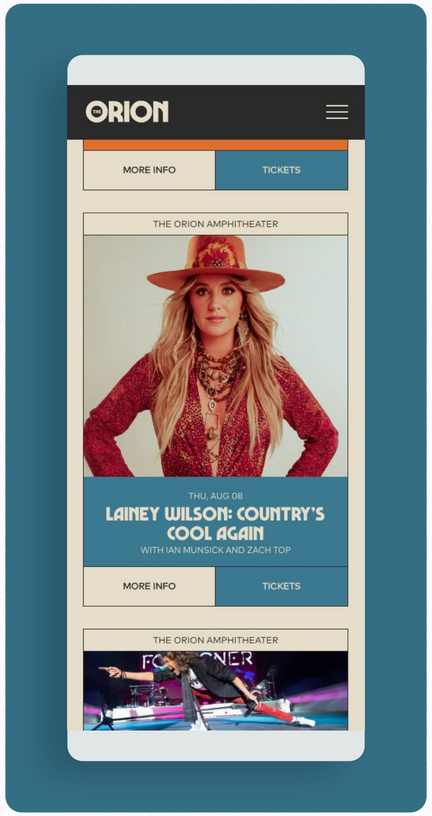
Sites launched so far



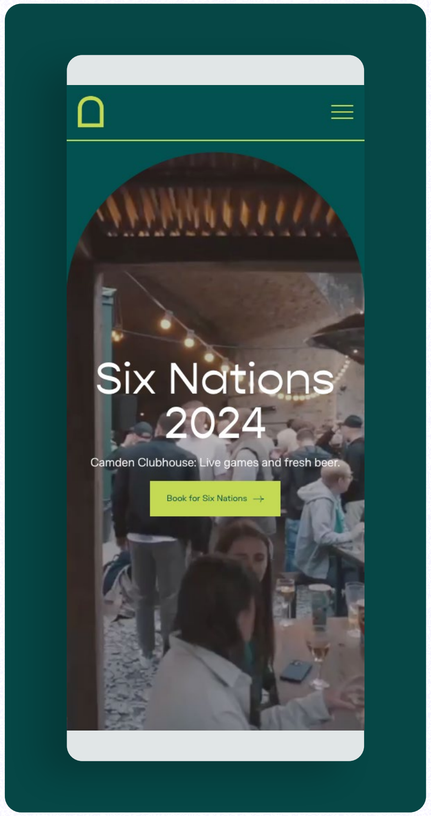
Visit Website ↗



Visit Website ↗



Visit Website ↗



Visit Website ↗



Coming soon

Printworks London

UX UI Development

A modular, monochrome experience for one of London’s hottest venues.

The site is designed to be modular and flexible. Ready for anything.

A series of 12 key template parts were designed, all interlocking and compatible with each other, to help create a pliant publishing platform that allows the Printworks team to create infinite combinations of unique layouts.

As part of the development retainer we keep the website looking fresh and evolve the structure of the site to make sure it’s working super well.

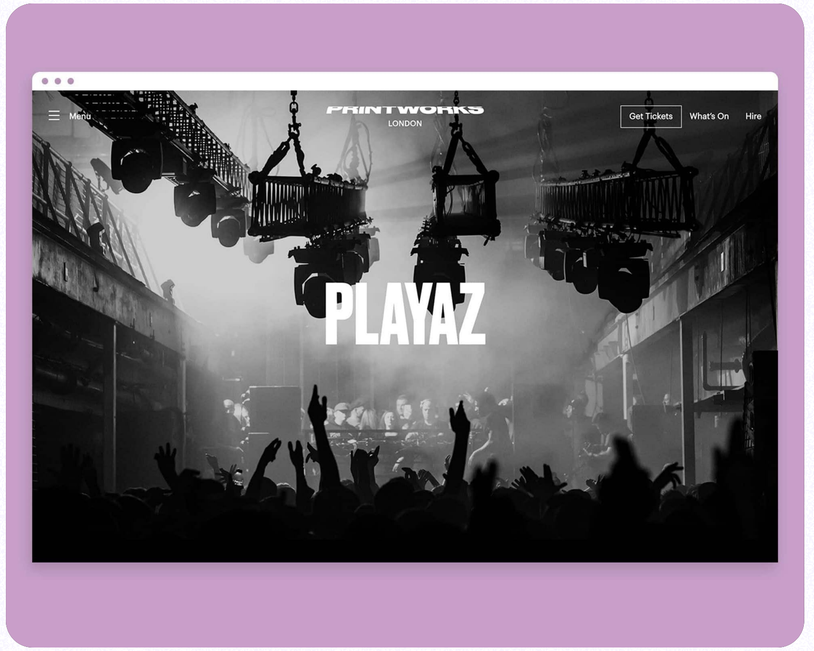
Completely customisable landing pages for events.

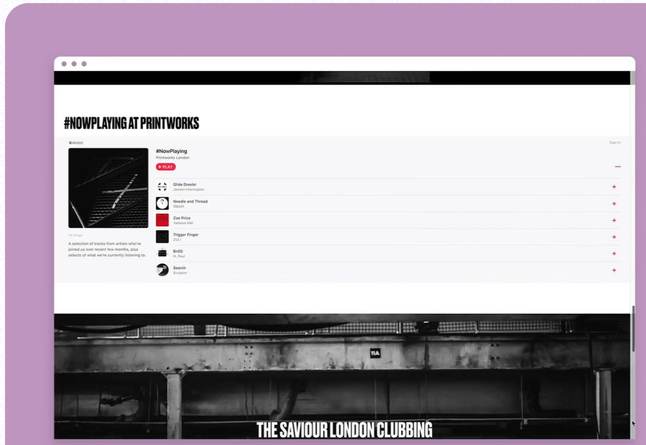
Massive, customisable event pages that feel like websites in their own right sit at the heart of this project, powered by a Project Simply created events management system, to easily allow the Printworks team to update and run their show listings without hassle.

Visit Case Study ↗

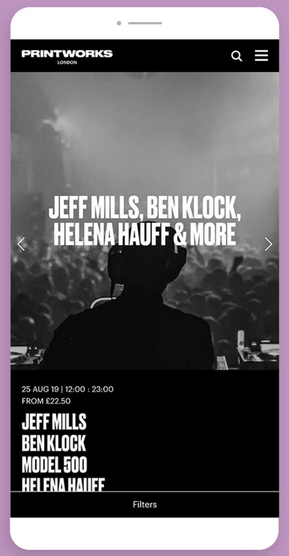


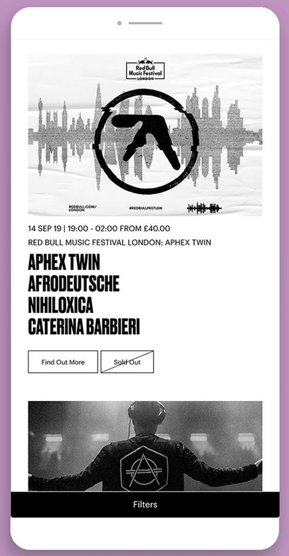

PRINTWORKS
LONDON
Menu
Get Tickets
What's On
Hire
LA DISCOTHÈQUE

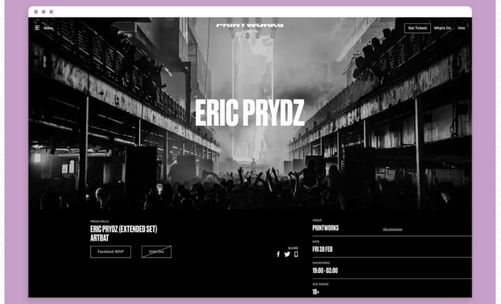

PRINTWORKS
LONDON
Menu
Get Tickets
What's On
Hire
PLAYAZ

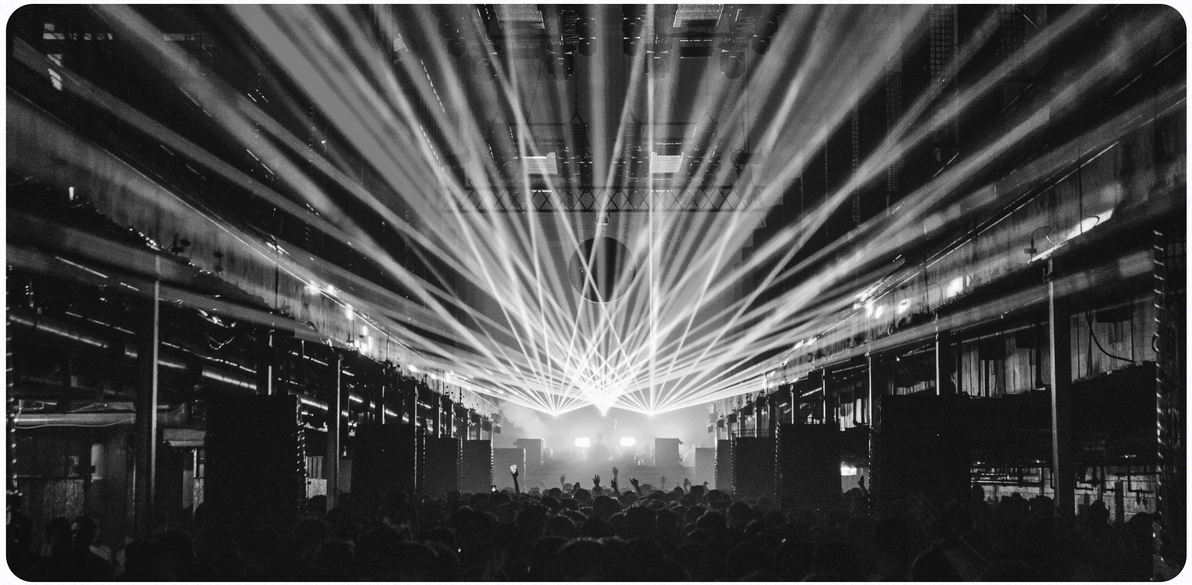

#NOWPLAYING AT PRINTWORKS
#NowPlaying
Printworks London
Glide Drexler
Needle and Thread
Zoe Price
Trigger Finger
Bn95
Search
THE SAVIOUR LONDON CLUBBING


PRINTWORKS
LONDON


PRINTWORKS
LONDON
JEFF MILLS, BEN KLOCK,
HELENA HAUFF & MORE
25 AUG 19 | 12:00 : 23:00
FROM £22.50
JEFF MILLS
BEN KLOCK
MODEL 500
HELENA HAUFF
Filters


14 SEP 19 | 19:00 - 02:00 FROM £40.00
RED BULL MUSIC FESTIVAL LONDON: APHEX TWIN
APHEX TWIN
AFRODEUTSCHE
NIHILOXICA
CATERINA BARBIERI
Find Out More
Sold Out
Filters


ERIC PRYDZ
ERIC PRYDZ (EXTENDED SET)
ARTIST
PRINTWORKS
FRI 22 FEB
19.00 - 02.00



Thank you

Our Address
12 Hilton Street
Manchester
M1 1JF

Phone
0161 408 1023

Web
projectsimply.com

Email
enquiry@projectsimply.com